

## 2024 Sponsorship Opportunities

ANNUAL MEETING		Available	Cost	Sponsor Benefits	Ad Size
Annual Meeting Presenting Sponsor		1	\$10,000	<ul style="list-style-type: none"> <li>- "EDC Annual Meeting presented by XX"</li> <li>- Logo prominently featured on all materials related to EDC's Annual Meeting (save the date / invitation, signage, tables, social media/website graphics)</li> <li>- Speaking / welcome opportunity at Annual Meeting (2 minutes)</li> <li>- Full-page ad on back cover of printed Annual Meeting program (distributed digitally to all attendees after the event)</li> <li>- Option to include branded item at table settings</li> <li>- Logo prominently listed in the Annual Report (distributed to approximately 3,000 business &amp; community leaders)</li> <li>- Front center table reserved along with 8 complimentary tickets</li> </ul>	Full Page / Back Cover  5" W x 8" H
Supporting Sponsor Levels	Gold Sponsor	8	\$5,000	<ul style="list-style-type: none"> <li>- Logo featured on all materials related to EDC's Annual Meeting</li> <li>- Logo displayed on digital and printed signage at the event</li> <li>- Half-page ad in printed Annual Meeting program (distributed digitally to all attendees after the event)</li> <li>- Verbal recognition from speaker at start of meal</li> <li>- Logo listed in the Annual Report (distributed to approximately 3,000 business and community leaders)</li> <li>- Priority placement of reserved table along with 8 complimentary tickets</li> </ul>	Half Page  5" W x 3.875" H
	Silver Sponsor	8	\$2,500	<ul style="list-style-type: none"> <li>- Logo featured on all materials related to EDC's Annual Meeting</li> <li>- Logo displayed on digital and printed signage at the event</li> <li>- Quarter-page ad in printed Annual Meeting program (distributed digitally to all attendees after the event)</li> <li>- Verbal recognition from speaker at start of meal</li> <li>- Logo listed in the Annual Report (distributed to approximately 3,000 business and community leaders)</li> <li>- 4 complimentary tickets</li> </ul>	Quarter Page  2.375" W x 3.875" H
	Bronze Sponsor	16	\$1,000	<ul style="list-style-type: none"> <li>- Logo featured on all materials related to EDC's Annual Meeting</li> <li>- Logo displayed during Coffee / Networking time</li> <li>- 1/8-page ad in printed Annual Meeting program (distributed digitally to all attendees after the event)</li> <li>- Verbal recognition from speaker at start of meal</li> <li>- Logo listed in the Annual Report (distributed to approximately 3,000 business and community leaders)</li> <li>- 2 complimentary tickets</li> </ul>	1/8 Page  2.375" W x 1.8125" H
Coffee + Networking Sponsor		2	\$3,000	<ul style="list-style-type: none"> <li>- Logo featured on all materials related to EDC's Annual Meeting</li> <li>- Logo prominently displayed during Coffee / Networking time &amp; on signage at coffee / beverage stations</li> <li>- Quarter-page ad in the printed Annual Meeting program (distributed digitally to all attendees after the event)</li> <li>- Verbal recognition from speaker at start of meal</li> <li>- Name and logo featured on signage at beverage stations</li> <li>- Logo prominently listed in Annual Report (distributed to approximately 3,000 business and community leaders)</li> <li>- 4 complimentary tickets</li> </ul>	Quarter Page  2.375" W x 3.875" H

MEMBER BRIEFING		Available	Cost	Sponsor Benefits	Ad Size
Member Briefing Presenting Sponsor		1	\$6,000	<ul style="list-style-type: none"> <li>- "EDC Member Briefing presented by XX"</li> <li>- Logo prominently featured on all materials related to EDC's Member Briefing (save the date / invitation, event signage, tables, social media/website graphics)</li> <li>- Speaking / welcome opportunity at Member Briefing (2 minutes)</li> <li>- Full-page ad on back cover of printed Member Briefing program (distributed digitally to all attendees after the event)</li> <li>- Option to include branded item at table settings</li> <li>- Logo prominently listed in Annual Report (distributed to approximately 3,000 business and community leaders)</li> </ul>	Full Page / Back Cover  5" W x 8" H
Coffee + Networking Sponsor		2	\$1,500	<ul style="list-style-type: none"> <li>- Logo featured on all materials related to EDC's Member Briefing</li> <li>- Logo prominently displayed during Coffee / Networking time &amp; on signage at coffee / beverage stations</li> <li>- Half-page ad in printed Member Briefing program (distributed digitally to all attendees after the event)</li> <li>- Verbal recognition from speaker at start of meal</li> <li>- Name and logo featured on signage at beverage stations</li> <li>- Logo prominently listed in the Annual Report (distributed to approximately 3,000 business and community leaders)</li> </ul>	Half Page  5" W x 3.875" H
Supporting Sponsors		12	\$500	<ul style="list-style-type: none"> <li>- Logo featured on all materials related to EDC's Member Briefing</li> <li>- Logo displayed during Coffee / Networking time</li> <li>- Quarter-page ad in printed Member Briefing program (distributed digitally to all attendees after the event)</li> <li>- Verbal recognition from speaker at start of meal</li> <li>- Logo listed in the Annual Report (distributed to approximately 3,000 business and community leaders)</li> </ul>	Quarter Page  2.375" W x 3.875" H

EDC MEMBER EVENTS		Available	Cost	Benefits
Presenting Sponsor  Dates / Locations TBD	EDC Finance Event	1	\$2,000	<ul style="list-style-type: none"> <li>- Logo prominently featured on all materials related to the event (event signage, social media/website graphics, event emails)</li> <li>- Logo listed in Annual Report (distributed to a minimum of 1,000 business leaders) with event recap &amp; photos</li> <li>- Invitation to give brief welcome remarks at the start of event</li> <li>- Option to include branded items / info table at the event</li> </ul>
	Center for Regional Analysis Event	1	\$2,000	

EMAIL SPONSORSHIPS		Available	Cost	Benefits
EDC Newsletter		12	\$500	- Logo prominently featured at the top of EDC's email newsletter (delivered monthly to 3,300+ subscribers from the local/regional business community)



## Sponsorship Request Form

Please fill out and return the form below to secure an EDC Lancaster County sponsorship. Thank you for your support!

### Contact Information

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company / Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Selection Sponsorships are available on a first come basis. Please make your preferred sponsorship selections below.

\* Exclusively available for current EDC Members

<b>Annual Meeting Sponsor:</b> <small>February 6, 2024 Lancaster Marriott @ Penn Square</small>	<b>SOLD</b> Presenting* <b>\$10,000</b>	Gold <b>\$5,000</b>	Silver <b>\$2,500</b>	Bronze <b>\$1,000</b>	<b>1 REMAINING</b> Coffee + Networking <b>\$3,000</b>
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<b>Member Briefing Sponsor*:</b> <small>Fall 2024 Location TBA</small>	<b>SOLD</b> Presenting <b>\$6,000</b>	Coffee + Networking <b>\$1,500</b>	Supporting Sponsor <b>\$500</b>
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<b>Member Event Sponsor*:</b>	EDC Finance event <small>(date + location TBA)</small> <b>\$2,000</b>	<b>SOLD</b> EDC Center for Regional Analysis event <small>(date + location TBA)</small> <b>\$2,000</b>
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<b>Email Newsletter Sponsor:</b> <small>Please select your preferred sponsorship month(s), or, if you have no preference, check the box below.</small>	<b>SOLD</b> January 2024 <b>\$500</b>	<b>SOLD</b> May 2024 <b>\$500</b>	<b>SOLD</b> September 2024 <b>\$500</b>
	February 2024 <b>\$500</b>	June 2024 <b>\$500</b>	<b>SOLD</b> October 2024 <b>\$500</b>
	No preference	July 2024 <b>\$500</b>	November 2024 <b>\$500</b>
	# of months: _____	April 2024 <b>\$500</b>	August 2024 <b>\$500</b>

**Email sponsorships are limited to one (1) sponsor per month. If my selected month(s) are no longer available:**

Please choose an alternate for me

Please contact me

**Please return completed form to Brianna Titi (btiti@edclancaster.com). Thank you!**