

Since its establishment in 1960, EDC Lancaster County has proudly supported countless development projects, collaborations, and initiatives that have contributed positively to the local economy. As an EDC Member, your business is directly invested in these efforts, too, as annual member dues fund EDC’s wide spectrum of strategies, programs, and activities that are aimed at retaining, growing, and attracting business within Lancaster County.

On behalf of the entire EDC team, *we thank you for your ongoing support of EDC and its mission!*

Upcoming Membership Changes

Among the key takeaways from EDC’s recent strategic planning efforts were operational goals to **1) refine and update our Membership model** and **2) find new ways to integrate it throughout the organization’s core functions**. Over the course of the first half of 2023, our team has conducted a top-to-bottom review of what it means to be an EDC Member, which has included:

- » *Conducting an online survey to better understand how EDC’s Membership program is viewed and valued within the local business community.*
- » *Convening a Membership Taskforce comprising representatives from current EDC Member companies.*
- » *Creating a new full-time Business Development Officer to strengthen our connection to our Members.*
- » *Establishing an internal Membership Team to evaluate recommendations to EDC’s Membership model.*

As a result of these efforts, beginning in January 2024, EDC’s restructured Membership program will include:

- » *New, simplified Membership investment tiers*
- » *Increased Member visibility on EDC’s website and marketing materials.*
- » *Member-only educational / networking events.*
- » *Access to local economic data and insights.*
- » *Priority eligibility for EDC working and focus groups.*
- » *New Member-exclusive sponsorship opportunities.*

New EDC Membership Tiers:

Legacy	\$20,000+
Visionary	\$8,250 - \$19,999
Partner	\$3,850 - \$8,249
Supporter	\$1,950 - \$3,849
Municipal/Non-Profit Partners	\$500

Investment

Fifteen years. That’s how long it has been since EDC last made any meaningful updates to its Membership model, which includes the annual dues that Member companies pay. As EDC works to continue to serve Lancaster County’s business community at the highest level, and in an effort to keep pace with dues structures at similar/ regional membership organizations, EDC’s Board of Directors has approved a **10% rate increase effective for 2024.**

Questions

For questions on how these changes might affect your business’s EDC Membership or to update your investment level, please contact Brianna Titi, Business Development Officer, at btiti@edclancaster.com.