



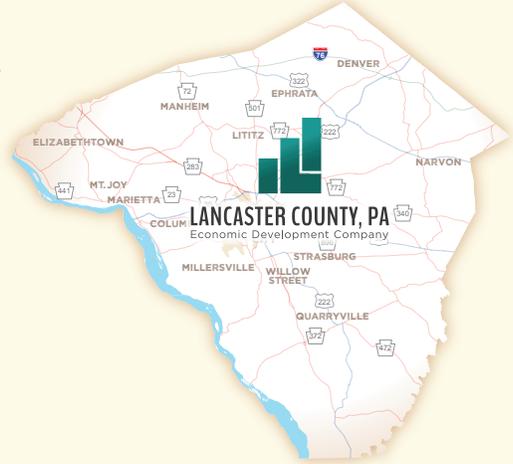
Informed Decision Making

We know Lancaster and Central Pennsylvania.

Launched in early 2018, the Center for Regional Analysis is the premier source of insight into economic conditions driving our local economy. Established by the Economic Development Company of Lancaster County, the Center provides economic insights and data analytics to guide decisions that drive market performance and growth for private businesses and for policy makers.

WHO WE ARE: The Center for Regional Analysis is a nonpartisan research center dedicated to enhancing the well-being and vitality of local and regional economies through independent economic insight and data-driven analysis.

OUR MISSION: The Center's mission is to strengthen the knowledge base that is being used to chart a course for economic development.



BUSINESS CONSULTING

The Center can tackle pressing issues, from understanding market developments and trends to evaluating economic and fiscal outcomes. We deliver customized, high quality analysis to support informed strategic decision-making.

What we do:

- Help businesses realize the full value of the data and information they have
- Generate insight using industry-specific data combined with our regional expertise
- Provide guidance for decision-making through analytics

Data-driven analytics can identify opportunities, illuminate challenges, and drive transformation.

The Center's capabilities include:

- Assessing strategic market positioning
- Gauging sales force effectiveness
- Measuring product line profitability
- Conducting comparative benchmarking
- Identifying leading business indicators and trends
- Evaluating employee attraction, retention and turnover

PUBLIC POLICY

The Center offers Lancaster County and Central Pennsylvania an extraordinary new resource to drive sound public policy, to strengthen the deployment of limited public and philanthropic resources, and to support the development of data-informed strategies to address difficult, timely or opportunistic community needs.

The Center's policy solutions:

- Provide insight and analysis that blends economics with on-the-ground practicalities
- Interpret data and connect it to a local context
- Create measures that can be tested, replicated and are adaptive

Topics and activities the Center can impact:

- Land use and development
- Labor and wages
- Infrastructure – housing, water, sewer
- Sustainability and the environment
- Sector analysis and market studies
- Economic impact studies
- Forecasting and program evaluation

Contact Us:

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